



COLGATE-PALMOLIVE PTY LTD

Final Approved LDA 7/7/19

**2019 OPTIC WHITE STAKES DAY
INSTAGRAM & FACEBOOK – PHOTO AND # PROMOTION
ABBREVIATED TERMS AND CONDITIONS
GAME OF SKILL – NATIONAL**

By uploading an image you agree to the T&Cs <https://www.facebook.com/pg/ColgateANZ/notes/>. Open from 12pm to 4pm AEST on 21/9/19. Ambassadors who are paid by Colgate are ineligible to enter. To enter, upload an image of yourself to your own Facebook or Instagram account with the hash tag **#OpticWhiteSmile**. Ensure that your post & image is made 'public' when posting. Images must not be offensive or inappropriate. Multiple entries permitted but each entry must be unique and submitted separately. The best entry, as determined by the judges, will receive AUD\$2,000, paid via EFT directly to the winner. There is one prize to be won. Facebook & Instagram are not participants in or sponsors of this promotion. Judging takes place at 4:15pm AEST on 21/9/19. Prize winner notified via the platform that their entry was submitted to by 6pm AEST on 21/9/19 and must respond to the Promoter's direct message by 11:59pm AEST on 21/9/19 to receive the prize. Promoter is Colgate-Palmolive Pty Ltd (ABN 79 002 792 163) of 345 George Street, Sydney NSW 2000.

Note: This template is confidential to Colgate-Palmolive and King & Wood Mallesons and must only be used for Colgate-Palmolive promotions (and not for your other clients).